

CSU IP Sweden: Media and Communication Studies Program Department of Informatics and Media, Uppsala University, Sweden

The Media and Communication Studies Program is more advanced than the program offered in previous years. To adequately prepare students, program prerequisites are eight to ten courses (or 30 semester units) in the area of Media and Communication including two courses in Public Relations, Strategic Communications or Organizational Communication, and two courses in research design and methodology, qualitative and quantitative research, statistics or ethnography.

Students who are selected for this program are required to take a prescribed and sequential set of courses during the year as follows:

- Swedish language in August or Semester 1;
- three Media and Communication courses each semester, and
- one elective course in Semester 2 from the list of CSU IP list of pre-approved courses found [here](#).

Below is the academic program for the Media and Communication Studies Program for the year.

Semester 1 (Fall/Autumn)	Units	Semester 2: Spring Semester	Units
Swedish language (in August or Semester 1)	3	Three courses in Media and Communication	12
Three courses in Media and Communication	12	Elective from pre-approved CSU IP course list	4
Minimum number of units required:	15	Minimum number of units required:	16

Semester 1 - 2016

Students take one course in Basic Swedish I from the options below:

- **5PU038 - Intensive Basic Swedish I** in August. Link: <http://www.uu.se/en/admissions/exchange/courses/list/course-description/?kKod=5PU038&typ=1>; or
- **5PU028 - Basic Swedish I** in Semester 1. Link: <http://www.uu.se/en/admissions/exchange/courses/list/course-description/?kKod=5PU028&typ=1>

Students take three of the four courses listed below. Students who take Swedish language in August may elect to take the fourth course listed or an elective course, if they wish.

- **2IV130 – MCSC/ICT and Society (4 units)**. The course gives an in-depth understanding of information, communication and media technologies, their historical development, and their potential implications for society, culture and politics. It applies a critical approach to new technology and stimulates new academic questions about the role of technology in society. Link: <http://www.uu.se/en/admissions/exchange/courses/list/course-description/?kKod=2IV130&typ=1>
- **2IV133 – MCSC/Strategic Communication II (4 units)**. The course offers further studies in the area strategic communication. Link: <http://www.uu.se/en/admissions/exchange/courses/list/course-description/?kKod=2IV133&typ=1>
- **2IV132 – MCSC/Journalism, Global Media and Society (4 units)**. This course offers knowledge about and tools for analysis of contemporary journalism in global context by putting focus on independent and critical analysis of journalism, its societal roles and forms of expression. The course also introduces analysis of images in journalism. Link: <http://www.uu.se/en/admissions/exchange/courses/list/course-description/?kKod=2IV132&typ=1>
- **2IV147 – MCS/Communication and Organizing for Information Science Students (4 units)**. The aim of the course is that students should acquire a basic understanding of communication processes in relation to organizing. The course begins with a historical review of how the perceptions of communication, organizations and organizing have changed from the early 1900s until today. Classical, modern and postmodern perspectives on organizing are presented. The course introduces theories that deal with the relationship of communication, organizing and organization that have evolved in recent decades. This includes communicative dimensions and key concepts such as meaning, organizational culture, leadership and change. Prerequisites: No previous study in

Media and Communication is required. Link: <http://www.uu.se/en/admissions/exchange/courses/list/course-description/?kKod=2IV159&typ=1>

Semester 2 - 2017

Students take all three courses listed below plus one elective course from the CSU IP list of pre-approved courses found [here](#).

- **2IV127 – MCS B/Global Media and Social Change (4 units).** The course gives in-depth knowledge about the global media society, from different theoretical perspectives, and with a certain focus on various processes of social change. Prerequisites: 12 units of Media/Communications courses in Semester 1 or equivalent. Link: <http://www.uu.se/en/admissions/exchange/courses/list/course-description/?kKod=2IV127&typ=1>
- **2IV144 – MCS B/European Media Spaces (4 units).** The course focuses on European media in its global context and studies topical media issues. The course contains a project work and a study tour to a European city. Prerequisites: 12 units of Media/Communications courses in Semester 1 or equivalent. Link: <http://www.uu.se/en/admissions/exchange/courses/list/course-description/?kKod=2IV144&typ=1>
- **2IV143 – MCS B/Thesis (4 units).** The course offers an opportunity to investigate a specific area of media and communication. Topics that can be covered include the media structure and/or media policy in a certain country, media coverage of a particular event in two or three different countries, or some other aspect of communication. Prerequisites: 12 units of Media/Communications courses in Semester 1 or equivalent. Link: <http://www.uu.se/en/admissions/master/selma/kursplan/?kpid=30611&type=1>

Fourth course: Elective course (4 units) selected from CSU IP list of pre-approved courses found [here](#) . Also refer to the Academic Bulletin for additional information and instructions found [here](#).

Note: Courses and sequence of courses are subject to change. Students are advised to check our website periodically for program updates.